

## Men's Neckwear

Men's Neckwear, 69c—Narrow silk knitted ties in plain colors, including blacks, also attractive silk four-in-hands. Special for Autumn Opening.

## Children's Rompers

Children's Rompers—Made of very fine quality of blue gingham trimmed with white collar, cuffs and belt. Specially priced at .....69c

## Dress Aprons

Dress Aprons—Made of fast color chambray gingham, trimmed with applied designs of contrasting colors. Open back with full sash. Special for Autumn Opening .....\$1.95

## Women's House Slippers

Women's One Strap House Slippers—Soft kid with rubber heels, sizes 4 to 8, very special for opening sale, per pair .....\$1.39

## Cotton Fleece Blankets

Cotton Fleece Blankets—Plain grey, tan or white, fancy 2 color stripe borders, full double bed size. A very special value at .....\$1.98 a Pair

## Wear Ever Fry Pan

\$1.10 Wear-Ever Frying Pan, medium size, extra special at .....49c  
35c Cover, extra at .....19c

New Spanish, deep embroidery flouncings on fancy silk mesh, 36 in. wide at \$4.98 yd.

## All-Overs \$1.98

New silk all-overs for blouses and other dress needs, 36 inches wide, new patterns. All colors. Yard at \$1.98.

## Ribbons 29c

For sash and hair bows, heavy taffetas, plaid, stripe and floral effects, 4 1/2 to 5 1/2 in. wide. Per yard, 29c.

## New Wool Dresses for Children

6.95—7.50—8.95  
Others up to 14.95



These new dresses show the newest styles for girls 7 to 14 years, featuring the smart embroidered effects with fancy collars and cuffs. Come and see the many other styles to choose from in all the popular wool materials.

Children's Autumn Gingham Dresses 1.95 up to \$4.95.

## Children's New Coats

For Fall and Winter  
5.95, 8.95 and Up

Melton, Velour, Mixtures, Bolivia and Marvella cloth are the Fall materials; some have fur collars and cuffs. Colors are tan, blue, brown and navy. Choose now while assortments are complete. (2nd floor.)



## Suits for Junior Boys at 8.95

Mothers who have boys to clothe should not miss these Fall Suits. Some of all wool, others of splendid wearing mixtures, yoke inverted pleat styles, with belt. Sizes 6 to 10 years, at \$8.95. (Second Floor)

## FALL OPENING DRESS SPECIAL

at \$14.95

Poirot Twill, Tricotine, Kittens Ear Crepe, Satin  
Charmeuse and Crepe de Chine

These elegant Fall Dresses were purchased purposely for Fall Exposition week. Every dress is new, each dress is developed in Fall's smartest styles and materials that women and misses eager to see and possess, will find them extremely low in price. Special for Autumn opening days at \$14.95.

## Fall Suits Smartly Tailored

Back to the Suits seems to be the slogan, origin unknown, like many fashion fancies, that will be enjoyably followed by fashionable women this Fall. It is such an all-around costume and this Autumn's stunning interpretations admit it to high favor in our display of distinctive apparel. They may be long or short, plain or fur trimmed. There are flare effects, blouse effects and box effects.

Panne Velaine, Veldyne Tricotine, Velour, Broadcloth, Serge  
\$49.75 to \$75

## New Fall Suits, Specially Priced

\$25.00 \$26.75 \$35.00

In introducing our new Fall Suit models special groups have been collected at prices unusually low. It includes tailored and semi-tailored models with long jackets, ripple and box effects. Materials of tricotine, velour, broadcloth and serge, some elaborately trimmed in fur and embroidery.

## Fall Coats of Rich Fabrics

To say that Fall Coats are most extraordinary, would be a most dull way of relating a feature story, but the new Coats are so decidedly different and varied that to express their prominent characteristics would be difficult. Very fashionable is the silhouette with rippled skirt and fitted bodice and high collar. Another inspiring model has full sleeves and back and a belted front. Other styles too numerous to mention are on display. Deep pile fabrics, some worked up with fur form an exquisite combination. It would be best to come and see these unusual new Coat styles, they're so interesting and smart. Colors are an important feature. Materials are

Sorento, Malay, Navy, Reindeer, Taupe, Copen

\$49.75 to \$75

## New Fall Skirts Emphasize Plaids

At no time during the year does the Wool Skirt of gay plaids, checks or stripes, make the appeal that it does in the Fall. Prunella Cloth is especially attractive, and often uses small colored stripes with wider ones of more definite colorings. Our new Fall showing is interesting in style, quality and reasonable prices. Come and see them.

## Fall Skirts, Special at \$4.95

Smartly tailored navy or black serge skirts in two styles for women and misses. A limited supply necessitates limiting one to each customer at this special price, \$4.95.

## The New Fall Blouses are Smart

To have a number of Blouses with which to vary one's Suit costume has always been desirable, but this season's creations are so forcible that women will long to possess several just for the beauty of the Blouses. In the loveliest colors, navy, black, Mohawk, Yellowstone, tiger, faun, poppy and Pompeian red of Crepes and georgette, dressy modes are partial to over blouse effects and are elaborately embroidered, braided or trimmed with seed and bugle beads in Oriental motifs. A visit now will prove delightful in style and in price.

Especially smart blouses of georgette and crepe de chine, beautifully embroidered and beaded, at \$18.50. Beautiful blouses of fine quality crepe de chine and georgette crepe with trimmings of filet lace or hand embroidery, at \$12.50.

SWEATERS, \$3.88 to \$15. Complete line of women's, misses' and children's Sweaters in all the popular Fall styles and colorings. Priced from \$3.98 to \$15.00.



Smart tailored blouses of silk broadcloth and radium silk, with solid tucked fronts, flat collar and turn back cuffs, \$10. Heavy quality crepe de chine overblouse, with trimmings of fine lace, \$5.95.

MIDDIES AT \$5.95 Flannel Middies, made of medium weight Kantikoy flannel. Regulation style with braid trimmed collar and cuffs, yoke front, slashed pocket and emblem on sleeve. Colors, green, navy and red. Sizes 6 to 22. Special at \$5.95.

## Wool and Cotton at 2.75

Cream colored in a combination of cotton and wool with heavy silk stripe, fashion to fit the body, low neck, sleeveless style, regular sizes at \$2.75. Extra size, \$3.00.

## Munsingwear Union Suits Fall Weight at 1.75

Fine ribbed bleached garments, tailored to fit perfectly. Can be had in any wanted style. Regular sizes, \$1.75. Extra sizes, \$2.00.

## New Fall Corsets at \$5

As important as any item of your Fall wardrobe is the Corset and the Fall displays show lines that are consistent with the Autumn dress modes. No charge for fitting.

Bon Ton medium or slender figure corsets, medium skirt, rubber around top, lightly boned, mercerized brocade, perfected front lace, protecting tongue, non pinching clasp at \$5.00.

Bon Ton style 822. Back lace for average figure, rubber top, long skirt, free hip, of pink broche, at \$5.00.

Silk Broche, heavily boned Corsets for large figure at \$10.50. Satin Brassieres and Ban-New Linen, Jersey and deaus for Fall at 75c to \$5.00.

## Negligees

Beautiful and exquisite silk-negligees and breakfast coats at \$7.50 to \$22.50.

Satin, Crepe de Chine and Georgette Crepe Negligees are graceful, appealingly soft affairs in all the new soft colors and dainty trimmings. The Fall displays are well worth seeing.

## Silk Kimonas

A special showing of these kimonas brings an economical opportunity. Made of serpentine crepe and ribbon trimmed. Regular and extra sizes. Special \$2.50.



## Woodbury's Facial Soap

Woodbury's Facial Soap—Regular 25c value, special for Autumn Opening, Friday and Saturday a bar at .....17c (Limit of 2 bars to a customer.)

## Jump Alarm Clock

Jump Alarm Clock—A good time-keeping one day alarm clock with seamless brass nickel plated case. Special for Autumn Opening Friday and Saturday at .....\$1.19

## White Shaker Flannel

White Shaker Flannel—One case of 27 inch heavy white shaker flannel with long fleece on both sides. An unusual opportunity to purchase a heavy quality at a low price. Special, yd. 10 1/2c

## Half Wool, Fall Plaids

Half-Wool Fall Plaids—36 inches wide, beautiful assortment of new plaid patterns in various color combinations for children's dresses. Special offer for Autumn Opening, a yard .....69c

## Silk Petticoats

All silk jersey Petticoats, in all the new Fall shades. Made with plaited flounce and trimmed in handsome color combinations. Special at .....\$2.19

## Women's Silk Hose

Women's Silk Hose—Fashioned in pure thread, heavy weight silk, double sole and garter tops, in white, black or brown, sub-standards of regular 2.00 grade. Special at .....\$1.19

# Men's Fall Suits are Here

## The Preferred Fall Styles

\$35 \$40 \$45

Assortments are so complete with all that is new for Fall in fabric and design that happy selection is assured.

The smart new styles for young men and others for men of more conservative tastes are here.

Stripes, checks, solid colors and fancy mixtures. For men and young men of every proportion, featured at \$35, \$40 and \$45.

## First Long Trouser Suits \$18.50 \$25 \$30

Smart Styles. Better Fabrics. Special Values

## Boys' Fall Suits With 2 Pairs of Trousers

A great selection of patterns. Sizes 6 to 18 years, at

\$9.75 \$12.50 \$15 \$20

## Your Fall Hat Is Here, Too

As always this store is prepared to serve a multitude of tastes in Hats for Fall. The choicest, moderately priced, new greys, tans and browns predominate an unusual showing at

\$4. and \$5.00



John B. Stetson Fall Hats at \$7.00.

# New Fall Silks

A great purchase just unpacked. Silks in the weaves, colors and patterns that have preference for Fall wear.

ALL SILK CANTON CREPE—40 in. wide; in a very firm quality, comes in black, brown, copen, grey and navy.

\$3.98

CHARMEUSE—40 in. wide, heavy quality in black, brown, grey, burgundy and navy.

\$3.49

SATIN CREFES—40 in. wide, beautiful quality, one of the leading fall fabrics, comes in black, brown, navy, grey, copen and virgin blue.

\$3.98

## CREPE DE CHINE

40 in. wide in a full range of colors. This is a very fine quality and will give entire satisfaction.

\$1.89

## Black Silk Special

We offer an assortment of black silks in Taffetas, Messalines, and Satins, full yard wide. Every number is a very heavy quality. Are specially priced for our opening sale at per yard

\$1.69

## SATIN MESSALINE

36 in. wide in a very good weight for fall wear. Comes in all the leading fall colors. Very appropriate for waists and dresses.

\$1.98

# Unusual Values in Wool Dress Goods

Smart wool dress goods for Jumper Dresses, Sport Skirts and Suits or voguish lines can be seen in our wool good sections.

ALL WOOL FRAMS—42 in. wide, comes in black, navy, copen, reindeer, African and taupe. One of the leading fall fabrics.

\$1.98

ALL WOOL BOLIVIA—54 inches wide, heavy quality. One of the leading fabrics for coats and wraps. Newest fall colors.

\$5.48

BROADCLOTH—54 in. wide in all new fall shades. We offer an exceptionally fine grade at a very low price.

\$2.50

## New Velvets and Velveteens

COSTUME VELVET—36 in. wide, very firm quality, in all the leading fall colors. In big demand for jumper dresses, at \$3.48.

VELVETEEN—27 in. wide, full range of colors. This is a very fine quality at a low price. \$2.19.